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**ALCATRAZ CRUISES HONORED WITH TOURISM FOR TOMORROW NOMINATION**

(San Francisco, CA – May 23, 2016) --- Alcatraz Cruises was recently honored as one of three candidates for the Environment category from World Travel & Tourism Council's (WTTC) Tourism for Tomorrow award.

The award, which was presented at a special ceremony during the 16<sup>th</sup> WTTC Global Summit in April, showcases business leadership in sustainable tourism and ground-breaking initiatives.

WTTC has been committed to promoting sustainability in the travel and tourism industry ever since it was established over 20 years ago. The WTTC Tourism for Tomorrow Awards are aimed at recognizing best practices in sustainable tourism within the global industry, based upon the principles of environmentally friendly operations, support for the protection of cultural and natural heritage and social and economic well-being of local people in travel destinations around the world.

"We are honored to have been nominated in WTTC's Environment Award category," comments Alcatraz Cruises' General Manager Scott Thornton. He continues, "As one of three nominees in this global campaign, we are proud to be in the company of fellow nominees The Botswana Rhino Conservation Project and Lindblad Expeditions-National Geographic Fund." Thornton comments, "We are proud of our colleagues at The Botswana Rhino Conservation Project for their victory and celebrate all of the candidates' initiatives to practice sustainability in all their efforts to service the global tourism industry."

David Scowsill, President and CEO of WTTC says, "The 2016 candidates for the Tourism for Tomorrow Awards are truly inspirational examples of tourism that have a long term vision. In a world of shrinking resources, with increasing pressure on cultural heritage and local traditions, these organizations are living proof that Travel & Tourism can be a force for good. These companies are showing clear leadership in the industry."

In addition to the Environment Award, nominations and winners were named in these additional categories: Community; Destination; Innovation; and People.

Alcatraz Cruises actively promotes sustainability efforts in San Francisco and throughout the maritime industry. Alcatraz Cruises was the first to run hybrid ferry service in

the country, had the first fleet in North America and the first passenger vessel company to consistently reach recycling diversion rates of 94%-96% consistently for the third year in a row, landfill diversion as verified by audits. Additionally, Alcatraz Cruises is certified under numerous international standards of the International Standards Organization (ISO) because the company has always and continues to perform at the highest levels for health and safety, quality and the environment. According to Margaret E. Foster-Roesner, Director of ISO, Training and Sustainability, the company's Respect Our Planet program initiatives are weaved throughout the entire organization and activities of Alcatraz Cruises.

For more information, visit [www.alcatrazcruises.com](http://www.alcatrazcruises.com), call 415.438.8342 or e-mail [mfoster-roesner@respectourplanet.com](mailto:mfoster-roesner@respectourplanet.com).

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Alcatraz Cruises is the National Park Service concessioner of ferry service to Alcatraz Island in San Francisco Bay. Alcatraz Cruises hosts nearly 1.5 million visitors annually. Alcatraz Cruises designed, built and operates the first hybrid ferry in the United States. The Hornblower Hybrid's revolutionary design has reduced fuel consumption by 75% and has already begun to be implemented in other parts of the country. For more information visit: [www.alcatrazcruises.com](http://www.alcatrazcruises.com).