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**ALCATRAZ CRUISES CELEBRATES EARTH DAY BY THE BAY**

(March 7, 2018) --- To celebrate Earth Day, Alcatraz Cruises along with Hornblower Cruises' Respect Our Planet will present a full day of free, family-friendly activities on Saturday, April 21, 2018 from 10:00AM to 2:00PM.

Partnering with local environmental companies, Alcatraz Cruises' Earth Day festivities are free, open to the public and will take place at Pier 33 Alcatraz Landing on the Embarcadero in San Francisco. Activities and featured interactive stations will include:

- ❖ The theme is “Farm to Table to Bay” with an emphasis on sustainable, healthy farm to table practices, environmentally conscious home-life techniques and how these lead to the overall wellness of our bay and watershed. The goal is to inspire healthy choices and behaviors through an educational and engaging experience.
- ❖ Discover the Bay --- Explore water samples from the bay and watch the microorganisms on a large-display microscope --- learn the role living things play in our local marine environment.
- ❖ Arts & Crafts--- Kids! Create educational, green art and learn more about the Bay.
- ❖ Gifts, Prizes and Giveaways --- Kids! Pick up a passport and visit every booth for stamps. Fill up the passport to win drawings, prizes and chances to spin the wheel.
- ❖ Other Activities --- Music, face painters, entertainment, ECO Art Wall and farming station!
- ❖ Participating vendors include: Lindsay Wildlife; Insect Discovery Lab; Tree Frog Treks; NorCal Bats; San Francisco Zoo; Aquarium of the Bay; Garden Conservancy; and National Park Service.

On Earth Day and every day, Alcatraz Cruises actively promotes sustainability efforts in San Francisco and throughout the maritime industry. The first maritime company to run hybrid ferry service in the country, Alcatraz Cruises is considered “zero waste,” consistently recycling 90 percent of its waste, and is certified “green” by several national

agencies. Alcatraz Cruises continues to perform at the highest levels for quality, environment, health and safety.

For more information, visit [www.alcatrazcruises.com](http://www.alcatrazcruises.com), call 415.438.8320 or e-mail [ac-marketing@alcatrazcruises.com](mailto:ac-marketing@alcatrazcruises.com).

Alcatraz Cruises is the official Golden Gate Recreation Area National Park Service Concessioner providing services for the Alcatraz Island experience. As an innovative leader in maritime hospitality, Alcatraz Cruises focuses on creating shared values and continuously driving improvement in guest and employee satisfaction, quality business operations, health & safety, environmental sustainability, education, social responsibility, community engagement and quality of life. For more information, please visit [www.alcatrazcruises.com](http://www.alcatrazcruises.com).